



Training Seminar: Driving Advanced Collection Operations with OSINT

ADVANCED PUBLICLY AVAILABLE INFORMATION (PAI) COURSE SUMMARY: This course teaches analysts to use intermediate and advanced open source intelligence (OSINT) tools and methods vetted by law enforcement and intelligence communities to target and exploit vulnerable nodes of criminal or state networks seeking. By utilizing these methods, analysts can produce the greatest return on investment on their time and the resulting finished intelligence provides deeper insight into understanding networks of interest. Decision-makers can gain insights into the analytical processes involved, a better understanding of what to expect in results, and ideas on how best to promote operational synergies.

PROBLEM: Transnational criminal organizations are connected across multiple criminal enterprises and often share operations and maintenance mechanisms. Within the Countering Threat Networks line of effort, drugs, weapons, and terrorism hold the primary focus for anti-trafficking efforts. These priority targets all seek to exercise relatively high levels of OPSEC in order to thwart United States and partner nation efforts.

Human traffickers do not normally employ the same degree of OPSEC and their business models require them to hide in plain sight and use forums, chats, advertisements, job postings, hidden services, etc on the surface web. Human traffickers' links to priority targets present vulnerabilities that can be exploited. The nexus between human trafficking and transnational criminal organizations or terrorists is generally **under exploited** due to competing priorities and resource constraints.

SOLUTION: Use a surface web-centered approach to exploit vulnerabilities in the human trafficking business models. Identify and follow links to priority criminal persons, organizations, and networks of interest. For example, within the organized sex traffickers' business model is an implicit need to advertise--something they regularly do in online, open-access forums. These advertisements are easy to collect, aggregate and analyze. They also contain phone numbers, email addresses, and social media handles which can be used to direct targeting efforts. No other sector of transnational criminal networks freely publishes phone numbers in large quantities. Learning to collect and exploit this readily available data could dramatically enhance U.S. targeting and collection efforts overseas.

PROPOSED SCHEDULE:

MODULE	TOPICS
1	OSINT: Strengths and weaknesses in targeting Unique Applications of Non-Traditional PAI Data: Leveraging against U.S. missions; use cases Working with Non-Traditional PAI Data: Sources, organization, verification, and group identification
2	Network Analysis: Manipulating data for pattern analysis, eliminating white noise, building network maps, searching for additional links Targeting: Doxxing network nodes, identifying priority entities for further collection efforts

3	Digital Enhancement: Using TRAK for rapid group identification, compilation, and exportation Tech Showcase: Display and use newest tech on the market
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BACKGROUND ON ZERO TRAFFICKING

MISSION: Zero Trafficking provides proprietary tools and advanced training to digital investigators of transnational organized criminals.

OUR TEAM: We are a team of former military and private intelligence analysts, technologists, OSINT/PAI targeting experts, and threat-network trainers. Our advisors consist of the former Acting Administrator of the DEA, former CIO of the NGA, former COO of Paypal Credit and several career intelligence experts. Our company is partnered with ten commercial technology and innovation firms who are focused on using tech to dismantle transnational organized crime.

WHY ZERO TRAFFICKING?

Our tools and training methods uncover critical vulnerabilities in every criminal enterprise you want to target and facilitate the most dynamic and effective collaboration and data sharing. We use intelligence community vetted capabilities to help our Law Enforcement intelligence clients implement best practices with the use of Real Time Bidding geo-location data, unstructured data utilization, and breach data exploitation. We collaborate with leading anti-trafficking service providers, participate in anti-trafficking networks, and continually seek to enhance our mix of OSINT tools and techniques.

WHO WE'VE WORKED WITH: Our team works closely with the DoD, DHS, FBI, and local law enforcement.

PRICING

Price	Training Description
\$3,995	Pre-recorded training option gives you the maximum flexibility for a distributed workforce operating different shifts within the 24 hour cycle.
\$5,995	BEST VALUE OPTION: Live remote training offers instructor-student feedback opportunities so that students can implement their new knowledge into existing workflows and tools.
Enquire	Live in person training provides an extended schedule and includes more time for practical application allowing students to demonstrate new capabilities.

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PROPRIETARY AND CONFIDENTIAL

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Reducing the number of human traffickers, their profits, and freeing victims